

## **Historic, Archive Document**

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## Orchids To You -- For Christmas

The Ryersons wish you a Very Merry Christmas! And to help make it a more ORCHIDACEOUS Christmas for you, we send you a present, in the form of the **Gift Certificate** below.

A couple of months ago, on yellow pages 3 and 4, you were offered a choice selection of **MATURE HYBRIDS IN SHEATH**. Many of them sold promptly and have produced excellent flowers for their new owners, according to the "rave" letters received from customers.

Others flowered right here at home, on my benches—or may have flowered by the time this reaches you. They won't bloom again until the next lead has matured and formed its sheath.

But these HYBRIDS have proved themselves well worth the listed prices! So, by applying the attached **Christmas Gift Certificate** on your choice of the plants available, you will be getting much better than the usual "Bargain of the Month."

They are all healthy, vigorous, well-grown plants, professionally potted in new Orchid pots, 5½-inch or 6-inch size, and should not require repotting until after their next flowering. Each plant has five or more bulbs.

**UNCONDITIONAL GUARANTEE.** If you feel the plant you receive is not as represented, and not worth the price you paid, repack it carefully in the box in which it arrived and send it back to me, express charges collect. Your money will be promptly refunded.

Orders to be shipped before Christmas should reach me not later than December 15th.

If yours is not to be a Christmas gift, please state when, after Christmas, you would like shipment.

Do you want yours to have the benefit of our vaunted Florida Sunshine this Winter? Pay for it now and request Spring delivery. You'll be notified before your plant is shipped next Spring.

**Additional Gift Certificates on request, any time before the January 15th deadline.**

\$7.50

**CHRISTMAS GIFT CERTIFICATE**

\$7.50

This Gift Certificate is worth **seven dollars and a half**, when applied on the purchase of any **MATURE CATTLEYA HYBRID** listed on the reverse side of this offering before January 15th, 1953.

For description of the hybrids listed, see yellow pages 3 and 4 of the 1952 Ryerson Orchid Folder.

To make your Gift Certificate official, fill in the blanks on the reverse side of it and mail it, with balance due on plant you select, on or before January 15th, 1953. Merry Christmas and a Happy New Year!

Box 805

DANIEL RYERSON

Homestead, Fla

**APPLY THE CHRISTMAS GIFT CERTIFICATE (\$7.50) ON YOUR CHOICE OF  
MATURE HYBRID CATTLEYA PLANTS LISTED BELOW:**

- |      |  |         |
|------|--|---------|
| # 5  | <b>C. LUXURY</b> —Large, heavy textured WHITE; gold throat                     | \$25.00 |
|      | With your \$7.50 Gift Certificate, only  | \$17.50 |
| #24  | <b>C. ISORA NADALINI</b> —Medium lavender; Royal purple lip                    | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #31  | <b>C. TOBY</b> —Rose-lavender; dark fan in lip                                 | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #33  | <b>C. SIMONE SANDER</b> —Medium to dark with darker lip                        | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #37  | <b>LC COLEMAN BERWICK</b> —Round, bold, light rose to very dark                | \$20.00 |
|      | With your \$7.50 Gift Certificate, only  | \$12.50 |
| #39  | <b>C. PRISCILLA ALBA X LC HASSALLII ALBA</b> —White-colored lip                | \$25.00 |
|      | With your \$7.50 Gift Certificate, only  | \$17.50 |
| #41  | <b>C. TRENTINO X C. MOSSIAE, WAGNERII</b> —Pure white; little yellow in throat | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #49  | <b>C. ST. PETERSBURG</b> —White, gold throat; many flower twice yearly         | \$25.00 |
|      | With your \$7.50 Gift Certificate, only  | \$17.50 |
| #50  | <b>C. FLORENCE PATTERSON</b> —Large, bold white; gold in throat and lip        | \$20.00 |
|      | With your \$7.50 Gift Certificate, only  | \$12.50 |
| #51  | <b>LC LYDIA JOHNSON</b> —Medium to dark; many Spring blooming                  | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #109 | <b>LC OCALA</b> —Mostly dark; brilliant lips. Some twice yearly                | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |
| #54  | <b>C. IVA WITHERS</b> —Large, dark free-flowering Winter hybrid                | \$17.50 |
|      | With your \$7.50 Gift Certificate, only  | \$10.00 |

For more complete descriptions and parentage, see yellow Pages 3 and 4 in RYERSON 1952 EXPANSIBLE ORCHID FOLDER.

Want additional CHRISTMAS GIFT CERTIFICATES? They'll fly by return Air Mail.

Please apply my Christmas Gift Certificate (\$7.50) on the following MATURE HYBRID from the above list:

Second choice: \_\_\_\_\_

Shipment by Railway Express (shipping charges collect) unless \$2.00 is added to plant price to cover INSURED PARCEL POST, SPECIAL HANDLING.

Please ship promptly ☐ Ship after holidays ☐ Spring shipment desired ☐

Offer limited to plants offered on

Name \_\_\_\_\_

this page. Expires Jan. 15, 1953.

Street and No. \_\_\_\_\_

Amt. enclosed: \$ \_\_\_\_\_

City and State \_\_\_\_\_